

Interim What We Heard Report

The Interim What We Heard Report aims to educate residents on the key findings of each phase of engagement. At the conclusion of the project, a final and complete report will be published sharing the findings from all phases.

Phase 3

On February 16, 2026, the City of Lloydminster hosted a pop-up engagement booth at Winterfest at the Servus Sports Centre to gather community input on the HAPPY Plan – Lloydminster’s Housing Master Plan.

A total of 235 community members participated in the engagement activities, sharing their ideas, priorities and lived experiences related to housing in Lloydminster. This event marked the first engagement for the project and provided an informal, accessible opportunity for residents to learn about the Housing Masterplan and contribute to shaping the city’s future.

For those who could not make the Winterfest Pop-Up Engagement, The HAPPY Plan survey was launched from February 16 to March 9, 2026.

Residents are encouraged to sign up for the Community Engagement newsletter to receive notice about future consultation opportunities.



Key Findings of the Pop-Up

This initial engagement provided an opportunity for residents to share feedback through interactive engagement boards, mapping exercises, and open-ended comments. Overall, participants demonstrated strong interest in addressing housing needs while maintaining neighbourhood livability and access to community amenities.

Several key themes emerged from the engagement activities:



Support for redevelopment and efficient land use:

Participants showed the strongest support for reusing or redeveloping underutilized land and buildings, indicating a preference for making better use of existing infrastructure before expanding development into new areas.



Openness to moderate-density housing forms:

Townhouses and apartment-style housing received moderate support, indicating community openness to increasing housing choice while maintaining neighbourhood character.



Recognition of the need for supportive and senior housing:

Supportive housing, senior housing, and emergency shelters received the highest levels of support among housing types. This suggests participants recognize the need for housing options that address both an aging population and residents experiencing housing insecurity.



Housing affordability and everyday costs:

Many comments highlighted concerns about affordability, including rent or mortgage costs as well as property taxes and utility expenses. Participants also emphasized the need for larger homes or additional space to better accommodate families.



Neighbourhood livability and community amenities:

Residents frequently emphasized the importance of parks, recreation, family-oriented spaces, and opportunities for social interaction. Green space, recreational amenities, and community gathering areas were seen as key elements of welcoming neighbourhoods.



Transportation and connectivity:

Participants also raised the need for improved walking and cycling infrastructure and expressed interest in transportation options that provide better access to services and amenities.

Overall, the Winterfest engagement highlighted the importance of balancing housing growth with community amenities, neighbourhood quality, and accessible services.

Key Findings of the Survey

The HAPPY Plan Phase 1 survey was launched with the same questions as the pop-up opportunity. While the pop-up provided the opportunity for two-way dialogue, the survey captured more independent and reflective feedback.

The survey provided residents with an opportunity to share more detailed perspectives through a combination of open-ended questions, multiple-choice selections, and ranking exercises.

Themes that emerged from the survey results:



Livability and outdoor amenities:

Respondents frequently identified parks, green spaces, walking and cycling paths, and recreational facilities as important features that enhance neighbourhood satisfaction. Outdoor spaces and opportunities for recreation were among the most frequently mentioned amenities across the survey responses.



Housing affordability and housing diversity:

Many respondents emphasized the need for more affordable housing options and a wider range of housing types. Participants noted gaps in housing options for seniors, singles, young couples, and larger families.



Senior housing as a key priority:

Senior housing received the highest level of support among housing types in the survey, reflecting concerns about the availability, accessibility, and quality of housing options for older residents.



Support for a housing continuum:

Respondents also recognized the need for a range of housing solutions, including supportive housing, transitional housing, and emergency shelters, indicating awareness of the need to address housing challenges at different stages.



Transportation and access to services:

Public transit and walkable neighbourhoods were frequently mentioned as factors that affect residents' ability to access amenities, employment, and services.



Community amenities and neighbourhood investment:

Participants identified recreation facilities, parks, shops, gathering spaces, and healthcare services as amenities that would support community growth and improve neighbourhood quality of life.

Overall, survey responses highlighted the importance of expanding housing options while supporting livable neighbourhoods with accessible amenities and services.

Next Steps

This is just the beginning! As work on the HAPPY Plan continues, the City will share updates on engagement outcomes, next steps and opportunities to stay involved. Check back for information on upcoming milestones, draft materials, and future engagement opportunities.

Together, we're working toward a more coordinated, inclusive and sustainable housing future for Lloydminster.